

JUNE 2023

**NEW FASHION DROP**  
inside



  
**American Girl®**



NEW 

American Girl 

×  
SOMETHING NAVY



@ariellecharnas

@somethingnavy

Created in collaboration with lifestyle influencer **Arielle Charnas** and her brand **Something Navy**, these pieces are the sweetest of the summer.



PINK PATENT?  
YES, PLEASE!



SPARKLE  
MEETS  
NAUTICAL



# Bonjour, couture

These  
chic looks  
won't last!



## DELICATE & DREAMY

**NEW!** American Girl® x Something Navy  
Blooms of Blue Outfit for Bitty Baby® Dolls / HPR60 \$32 Ages 18M+  
Blooms of Blue Dress / HPR14 \$16  
Pastel-Pink Bow-Front Shirt & Skirt Set / HPR15 \$26  
Must-Have Accessory Set / HPR16 \$18  
Stripes & Sparkle Shirt & Pants Set / HPR17 \$26  
Perfectly Pink Trench / HPR13 \$20  
Perfectly Pink Boots / HPR19 \$10  
Glitter Meets Gold Sandals / HPR20 \$10

Perfectly Pink Trench for Girls / HPR62 \$65  
Tiers of Joy Pink Skirt for Girls / HPR63 \$40  
Pastel-Pink Bow-Front Top for Girls / HPR64 \$25  
Blooms of Blue Dress for Girls / HPR65 \$45  
Flowy Wide-Leg Cropped Pants for Girls / HPR66 \$32  
Stripes & Sparkle Puff-Sleeve Top for Girls / HPR67 \$36  
Pop-of-Pink Purse for Girls / HPR69 \$35



NEW 

# Make a splash!

Dive into summer fun with the perfect poolside party.



New arrivals are here!  
Shop them all at [americangirl.com/summer](http://americangirl.com/summer).

NEW!  
Orange You Glad It's Summer Outfit / HNM21 \$32  
Dive into Fun Pool Set / HNM20 \$110  
⚠ CHOKING HAZARD (1) Not for children under 3



American Girl®  
Grill & Games Set  
HJF69 \$90

Create grill marks on the burgers and buns with color-changing technology.



Set up for a perfect swan dive with the movable diving board.



Relax on the reclining lounge chair with a bowl of chips and a glass of pink lemonade.



truly me



NEW 

# Babysitting made mini

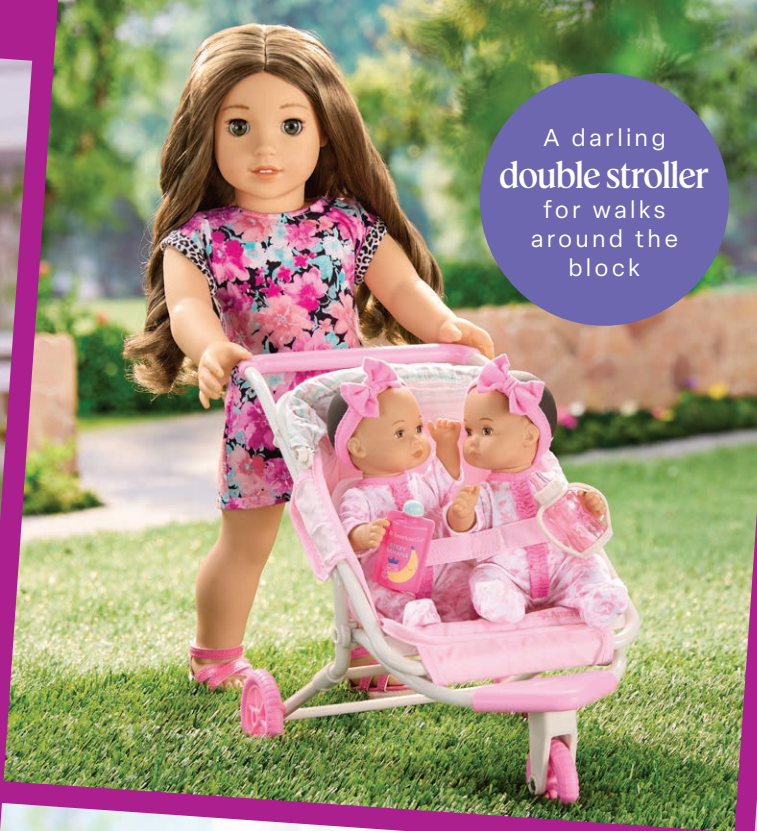
Everything a smart sitter needs  
to care for Little Bitty Baby™.

Pink  
high chair  
for first  
feedings



Find the best babysitters on the block  
& all Truly Me™ dolls at [americangirl.com/truly-me](http://americangirl.com/truly-me).





A darling  
double stroller  
for walks  
around the  
block



**NEW!**

Little Bitty Baby™ Doll / HNM22, HNM23 \$26

Little Bitty Baby™ Crib & Sleeper Set / HNM24 \$40

Little Bitty Baby™ Double Stroller Set / HNM25 \$40

Little Bitty Baby™ Layette & High Chair Set / HPJ89 \$40



A cute crib  
for sweet  
lullabies

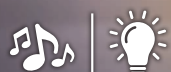
truly me 





The dining table  
folds down when  
it's time for bed.

Create iconic story moments  
with the reversible  
day-and-night window.



Sound  
effects &  
music set  
the scene.



Scan to show your girl all the bells and  
whistles of the Hogwarts Express™ and shop  
the enchanting Harry Potter™ collection at  
[americangirl.com/harrypotter](http://americangirl.com/harrypotter).



Harry Potter

American Girl

Hufflepuff™ Set / HLH34 \$26  
Ravenclaw™ Set / HLH35 \$26  
Gryffindor™ Set / HLH32 \$26  
Slytherin™ Set / HLH33 \$26



NEW 

# ALL ABOARD Harry Potter™ FANS

Hop on the Hogwarts Express™ for a fantastical journey that's full of surprises.

Snack on authentic Honeydukes™ treats.



NEW! American Girl® x Harry Potter™  
Hogwarts Express™ Train / HNY50 \$550 (All food items are pretend.)  
Honeydukes™ Candy Trolley / HNY51 \$80 (All food items are pretend.)  
⚠ CHOKING HAZARD (1) Not for children under 3

Hogwarts™ Uniform with Skirt / HJR38 \$55  
Hogwarts™ Uniform with Pants / HJR39 \$55



# Perfect pairing

OUR SWEETEST COLLAB YET!



This ice cream truck has a scooping station and plays real music!

**SWEET  
SCENT:**

just like a real  
waffle cone!

American Girl® x Jeni's

Full of Flavor Ice Cream Truck / HMF25 \$325

⚠ CHOKING HAZARD (1) Not for children under 3

Just Add Sprinkles Outfit / HMF26 \$32

Splendid Waffle Cone Set / HMF27 \$45

⚠ CHOKING HAZARD (1) Not for children under 3

Full of Flavor Table / HMF28 \$55

⚠ CHOKING HAZARD (1) Not for children under 3

Jeni's Splendid Ice Cream Tote / HMF29 \$25

⚠ CHOKING HAZARD (1) Not for children under 3





Fun in the City Travel Outfit / HMF24 \$45  
American Girl® Take the Cake Birthday Outfit / GYD89 \$40

# American Girl®

×

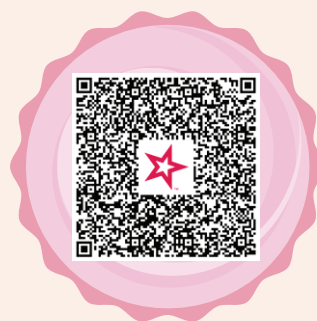
## jenie's ICE CREAMS



Introducing a colorful collection  
featuring fave flavors, sweet scents,  
and memorable moments made mini.

So gather your friends, because  
the yummy fun has just begun!

Get the scoop at  
[americangirl.com/jenie's](http://americangirl.com/jenie's).



Scan to show  
your girl this ice  
cream truck—it's  
full of flavor!



# IN EVERY ERA, character counts



1922 Claudie™ 18" Doll & Book / HGY74 \$115

1764 Kaya™ 18" Doll & Book / GDV74 \$115

1824 Josefina™ 18" Doll & Book / GMF91 \$115

1864 Addy™ 18" Doll & Book / GMF89 \$115

1904 Samantha™ 18" Doll & Book / FKC93 \$115

1934 Kit Kittredge's™ Special Edition Birthday Collection  
(not shown) / HKF62 \$150

1914 Rebecca™ 18" Doll & Book / GJX51 \$115

1941 Nanea™ 18" Doll & Book / GDV76 \$115

1954 Maryellen™ 18" Doll & Book / GDV68 \$115





For more than 35 years, our characters' stories have inspired values like courage, compassion, and resilience. This collection gives girls a glimpse into our country's past, and how they can help shape its future.

1964 Melody™ 18" Doll & Book / GDV75 \$115  
 1974 Julie™ 18" Doll & Book / GDV62 \$115  
 1986 Courtney™ 18" Doll & Book / GRN41 \$115  
 2021 Maritza™ 18" Doll & Book / HCJ69 \$115  
 2023 Kavi™ 18" Doll & Journal / HMC06 \$115

2021 Makena™ 18" Doll & Book / HCJ67 \$115  
 2021 Evette™ 18" Doll & Book / HCJ68 \$115  
 2022 Corinne™ 18" Doll & Book / HCM92 \$115  
 1999 Nicki™ 18" Doll & Journal / HNR73 \$115  
 1999 Isabel™ 18" Doll & Journal / HNR72 \$115





girl  
of the  
year  
2023

Nothing makes  
Kavi happier  
than singing  
Broadway tunes  
and learning  
dance moves.



This keyboard is  
just like the real  
thing! Plays six  
different tones  
& lights up!



NEW



# Broadway dreams

## BROUGHT TO LIFE

Kavi's 12<sup>th</sup> birthday present from her grandmother  
is the best...tickets to see *Wicked* on Broadway  
with her best friends!



These  
special-edition  
costumes were  
designed exclusively  
for the 20<sup>th</sup>  
anniversary of  
**WICKED**

NEW!  
Glinda Costume Set  
HNW64 \$79  
Elphaba Costume Set  
HNW65 \$79

Kavi™ 18" Doll & Journal / HMC06 \$115  
Kavi's™ Songwriting Accessories / HMC11 \$115  
Kavi's™ Performance Outfit / HMC09 \$40

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OUR NEWEST  
historical characters!



Our styles may be  
as different as  
**glitter & grunge,**  
but we share the same  
girl-power goal: to try  
something we never  
knew we could do.

GIRL  
POWER

Isabel™ 18" Doll & Journal / HNR72 \$115

Isabel's™ Accessories / HNR74 \$36

Nicki™ 18" Doll & Journal / HNR73 \$115

Nicki's™ Accessories / HNR75 \$36



Join Isabel, Nicki, and other characters in the  
ultimate virtual experience—play American Girl™  
World on Roblox as a family today!

I'm ☆  
Isabel







I'm ⚡  
Nicki

twinning  
= winning



Name: **Isabel Hoffman**

Birthday: **May 22**

Favorite animal: **Cat**

Afraid of: **Heights, like at the  
Seattle Space Needle**

Best at: **Party planning**



A little about us

Name: **Nicki Hoffman**

Birthday: **May 22**

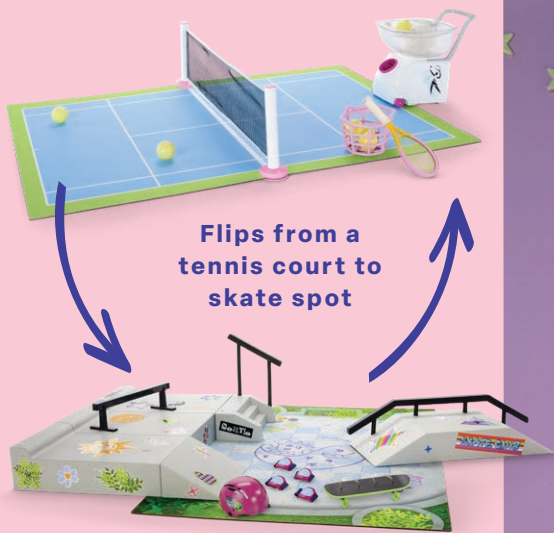
(6 minutes older!)

Favorite animal: **Dog**

Afraid of: **Y2K Bug**

Best at: **Skateboarding**





Flips from a  
tennis court to  
skate spot

all about tennis



loves skateboarding



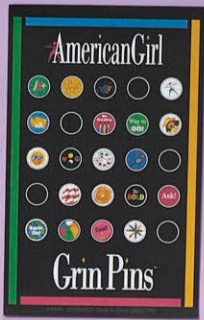
## IN-SYNC style

The twins' bedroom makeover reflects  
who they are...definitely not identical,  
more like individuals!

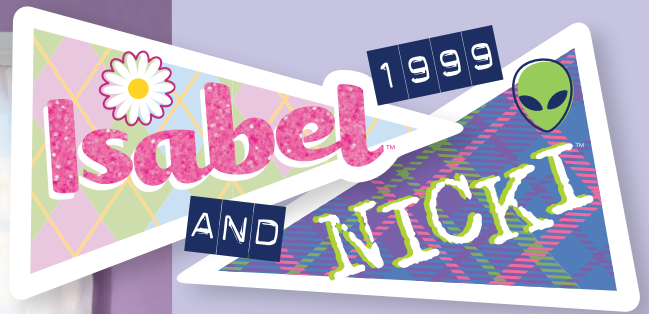


Isabel's™ Bed & Floral Dreams Bedding Set / HNR81 \$150  
Nicki's™ Bed & Animal-Print Bedding Set / HNR82 \$150  
Isabel's™ Bedroom Accessories / HNR83 \$50  
Nicki's™ Bedroom Accessories / HNR84 \$50  
Isabel's™ Floral Dreams Pajamas / HNR86 \$34  
Nicki's™ Skater Dreams Sleep Shirt / HNR87 \$28





Computer  
illuminates &  
plays dial-up  
sound effects.



Just like girls today, Isabel and Nicki  
love books, especially when combined  
with Pizza Hut's® BOOK IT!™ Program.



How can twin sisters share one  
bedroom when they have two  
totally different styles?

Scan to take the  
**Room Redo Style Quiz** with your  
girl to reveal the answer!



PIZZA HUT®, the Pizza Hut® logo, and BOOK IT!™ are registered  
or unregistered trademarks of Pizza Hut®, LLC or its affiliates,  
and are used under license.

Isabel™ & Nicki's™ Pet Set / HNR76 \$34  
Isabel's™ Tennis Outfit / HNR78 \$40  
Nicki's™ Skateboarding Outfit / HNR79 \$40  
Pizza Hut® BOOK IT!™ Set / HNR80 \$32  
Isabel™ & Nicki's™ Computer & Desk Set / HNR85 \$145  
Isabel™ & Nicki's™ 2-in-1 Tennis Court & Skate Spot / HNR77 \$175





**Julie**  
1974

**She stands up  
for girls' rights  
and wants to  
be president.**

Julie™ 18" Doll, Book &  
Accessories / \$146

**You save \$5**

Julie™ 18" Doll & Book  
GDV62 \$115

Julie's™ Accessories  
GDV63 \$36



**NANEA**  
1941

**A dancer who  
shares the spirit  
of aloha after  
Hawai'i is attacked.**

Nanea™ 18" Doll, Book &  
Accessories / \$146

**You save \$5**

Nanea™ 18" Doll & Book  
GDV76 \$115

Nanea's™ Accessories  
GDV78 \$36





NEW 



**Kit**  
1934™

**A writer who faces  
the Great Depression  
with grit and  
determination.**

Kit Kittredge's™ Special Edition  
Birthday Collection  
HKF62 \$150  
Kit's™ Dog, Grace™  
HKF64 \$28  
Kit's™ Homemade Scooter  
HNF62 \$50



1922  
**CLAUDIE**  
™

**An imaginative  
girl determined  
to save her home  
in Harlem.**

Claudie™ 18" Doll, Book &  
Accessories / \$146  
**You save \$5**  
Claudie™ 18" Doll & Book  
HGY74 \$115  
Claudie's™ Accessories  
HJP98 \$36







# welliewishers®

Welcome to the garden where  
first friendships grow.



**BRYANT™**

**EMERSON™**

**CAMILLE™**

**KENDALL™**

**ASHLYN™**

**WILLA™**

**Loves**  
teamwork and  
helping out in  
any way

**Always ready**  
to act when  
friends need  
a laugh

**Knows the**  
right words to  
make a friend  
feel loved

**Crafts her**  
world with  
creativity  
and kindness

**Delights in**  
creating her  
own special  
occasions

**First up a**  
tree and last  
to turn away  
a furry friend

Bryant™ Doll / HHP70 \$65  
Emerson™ Doll / HBG44 \$65

Camille™ Doll / HBG46 \$65  
Kendall™ Doll / HBG43 \$65

Ashlyn™ Doll / HBG45 \$65  
Willa™ Doll / HBG47 \$65



**NEW** ★

Hair color  
changes  
from purple  
to pink!

Mermaid  
dress  
changes  
from short  
to long!

**NEW!**  
Seashell Salon Set  
⚠ CHOKING HAZARD (1)  
Not for children under 3  
HNX32 \$60  
2-in-1 Sparkly Mermaid  
Outfit / HNX34 \$26

Also available as an audiobook.

A Fin-tastic Surprise Book  
HNM99 \$5.99



Also available as an audiobook.

Ready to Be Royal Book  
HNN00 \$5.99

**NEW!**  
Ready to Be Royal Outfit / HNX37 \$26  
Ready to Be Royal Desk Set / HNX35 \$32  
⚠ CHOKING HAZARD (1) Not for children under 3  
Ready to Be Royal Accessory Set / HNX36 \$26  
⚠ CHOKING HAZARD (1) Not for children under 3  
WellieWishers™ Fairy-Tale Dress-Up Set  
HJR09 \$48

Teacup crown and  
ruffy pink gown.

Royal  
school is  
in session!





# bitty baby®



Bassinet Stroller / GYL65 \$110 Ages 3+  
Happy Birthday® Outfit for Little Girls / GYG01 \$48 Sizes 2T-6

## My first American Girl™ doll

Bitty Baby® teaches little ones kindness they will carry in their hearts forever.



### ADD ADORABLE ACCESSORIES

Bitty Baby® Doll, Stuffed Animal & Board Book

\$75 Ages 18M+ **You save \$5**

Bitty's™ Bunny Friend & *Friendship Counts* Board Book

HBJ13 \$20 Ages 18M+

Bitty's™ Bear Friend & *Opposites All Around* Board Book

HBJ15 \$20 Ages 18M+



## CHOOSE A BITTY BABY® TO LOVE

Bitty Baby® is 15" long and has eyes that open and close, a cuddly cloth body, and a head and limbs made of smooth vinyl.

### Bitty Baby® Doll / \$60 Ages 18M+

Bitty Baby® 1 Pretty Pink / GYL16

Bitty Baby® 2 Soft Blue / GYL23

Bitty Baby® 3 Pretty Pink / GYL18

Bitty Baby® 4 Soft Blue / GYL25

Bitty Baby® 5 Pretty Pink / GYL20

Bitty Baby® 6 Soft Blue / GYL27



Great  
gift  
idea!



### Bitty Baby® Care & Play Set / \$99 Ages 18M+

This beautiful bundle includes your choice of Bitty Baby®, plus:

floral print sleeper  
headband  
plush blanket  
bib  
bottle

teether  
wipe case with cloth  
extra diaper  
pretend diaper ointment



NEW 

# Ready, set, splash!

Suit up for water fun with your little one.



**bitty baby**  
**splash**

**This new Bitty Baby®  
is ready for all-day  
water play!**

Flamingo Fun Play Set  
HNM17, HNM18, HNM19 / \$79 Ages 2+



Bitty Baby's® Kitchen HMG77 / \$395 Ages 3+  
Convertible High Chair & Play Table GYL59 / \$80 Ages 3+  
Baking with Bitty™ Set HMG78 / \$60 Ages 18M+  
(All food items are pretend.)

# Whip up some yum

Real wooden  
countertop

Fancy  
gold  
faucet

Movable oven knobs

See Bitty Baby's® whole world at [americangirl.com/bitty](http://americangirl.com/bitty).



Soft felt  
piping bag  
& icing

American Girl × SOMETHING NAVY



New!

LE SWEET, C'EST CHIC!  
See the entire collection on pp. 2-3.



An  
**AG**   
**Rewards**  
catalogue exclusive!

**American Girl.**  
P.O. Box 620190 Middleton, WI 53562-0190

PRSRT STD  
U.S. Postage  
PAID  
American Girl

Get rewarded  
sooner with

**4x**  
POINTS

Sign in and use code  
**SUMMERTIME** at checkout.

Not a member?  
Join for free at  
[americangirl.com/agrewards](http://americangirl.com/agrewards).

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2023. Exclusions apply.  
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P28-JUN23



Find perfect picks for  
her summer reading list,  
including new releases!

[americangirl.com/books](http://americangirl.com/books)



Audiobooks available.